



Bachelor of Arts in Communication
Major: Sports Media and Analytics (120 credits)
For students entering under UG Catalog 2023-2024

Fall Semester Freshman Year			Spring Semester Freshman Year		
Credits	Status		Credits	Status	
1	C	COMM 1004: First Year Experience in Communication	3	C	COMM 1014: Introduction to Communication
3	1f	COMM 1015: Communication Skills #	3	1f	COMM 1016: Communication Skills #
3	2	Pathways Critical Thinking in the Humanities	3	4	Pathways Reasoning in the Natural Sciences
3	3	Pathways Reasoning in the Social Sciences #	3	5f	Pathways Quantitative & Computational Thinking
3	4	Pathways Reasoning in the Natural Sciences	3	6a	Pathways Critique and Practice in Art and Design
3	5f	Pathways Quantitative & Computational Thinking			
TOTAL		16	TOTAL		15
Fall Semester Sophomore Year			Spring Semester Sophomore Year		
Credits	Status		Credits	Status	
3	C	COMM 2024: Media Writing *	3	C	COMM 2094: Communication and Issues of Diversity *
3	C	COMM 2124: Introduction to Communication Research *	3	M	COMM 2034: Visual Media *
3	C	COMM 2084: Media and Society	3	2	Pathways Critical Thinking in the Humanities
3	1a	Pathways Discourse #	3	3	Pathways Reasoning in the Social Sciences #
3	5a	Pathways Quantitative & Computational Thinking	3	6d	Pathways Critique and Practice in Art and Design
TOTAL		15	TOTAL		15
Fall Semester Junior Year			Spring Semester Junior Year		
Credits	Status		Credits	Status	
3	M	JMC 2074: Introduction to Sports Media	3	M	JMC 3314: Sports Journalism *
3	M	JMC 3154: Multimedia Reporting *	3	M	JMC 4334: Communication Ethics *
3	7	Pathways Critical Analysis of Equity and Identity in U.S.	3	M	Sports Media and Analytics Elective (See back page)
3		Free Elective	3		Free Elective
3		Free Elective	3		Free Elective
TOTAL		15	TOTAL		15
Fall Semester Senior Year			Spring Semester Senior Year		
Credits	Status		Credits	Status	
3	M	JMC 4274: Broadcasting Performance *	3	M	JMC 4834: Sportscenter *
3	M	Sports Media and Analytics Elective (See back page)	3	C	COMM 4024: Communication Law
3		Free Elective	3		Free Elective
3		Free Elective	3		Free Elective
3		Free Elective	2		Free Elective
TOTAL		15	TOTAL		14

Status: C = Degree Core Required Course, M = Major Required Course, Numbers = Pathways to General Education Requirements.

* **Prerequisites:** Some courses on this checksheet have prerequisites. Please consult the University Course Catalog or check with your adviser about prerequisites.

Students who transfer into the major after their freshman year may substitute ENGL 1105-1106 for COMM 1015-1016. Those transfer students should take COMM 2004 for Discourse 1a and COMM 2014 for one of their Reasoning in the Social Sciences 3 courses.

MINORS & ELECTIVES

In addition to Core Degree (19 credits), Major (27 credits), and Pathways (45 credits) requirements, students must complete at least 29 credits in the following categories to reach 120 credits for graduation:

- Minor, cognate, or double major**—*Beyond* studies in Sports Media and Analytics and other mass communication disciplines, students must build content knowledge in another area of focus by completing a minor or cognate (minimum 18 credits) or double major (credits vary by major).
- Electives**—Once students complete a minor or cognate, they still need further credits for graduation. Students might consider education abroad, an internship, a field study, undergraduate research, independent study, other non-required Pathways, or foreign language courses. Students **should NOT include ADV, COMM, JMC, or PR courses** among these electives.

RESTRICTED SPORTS MEDIA AND ANALYTICS ELECTIVES

JMC 3114: Video Production: Studio (3) Pre: COMM 2034
JMC 3174: Advanced Multimedia Reporting (3) Pre: 3154
JMC 3284: Data Journalism (3) Pre: COMM 2024, COMM 2034
JMC 3304: Topics in Sports Communication (3) Pre: Junior standing.
JMC 3324: Sports Play-by-Play Reporting
JMC 3334: Sports as Entertainment
JMC 3344: Sports Data Journalism (3) Pre: 3314, COMM 2024, COMM2034
JMC 4064: Social Media Analytics (3) Pre: COMM2124
JMC 4094: Broadcast Management (3) Pre: Senior standing, 3154
JMC 4064: Social Media Analytics (3) Pre: COMM2124
JMC 4114: Photojournalism (3) Junior standing. Pre: COMM 2034
JMC 4144: Magazine Writing (3) Junior standing. Pre: COMM 2024
JMC 4254: Topics in Multimedia Journalism (3) Pre: COMM 2024, COMM 2034
JMC 4264: Social Media Theory and Practice (3)
JMC 4334: Communication Ethics (3) Pre: Junior standing
JMC 4344: Free Speech in Cyberspace (3) Senior standing.
JMC 4814 Digital Newsroom: Online (3) Pre: 3174
JMC 4824 Digital Newsroom: Broadcast (3) Pre: 3174
COMM 4974: Independent Study (Internship) (3)
PR 3344: Public Relations and Sports (3)

GRADUATION REQUIREMENTS

1. Minimum of 120 semester credit hours total from the following categories: Core Degree Required Courses (19 credits), Major Required Courses (27 credits), Pathways to General Education Required Courses (45 credits), and Minor and Elective Courses (29 credits).
2. Minimum of 46 credits in ADV, COMM, JMC, and PR; minimum of 72 credits outside ADV, COMM, JMC, and PR.
3. Overall GPA of 2.0; major GPA 2.0, based on all ADV, COMM, JMC, and PR courses the student has completed.
4. Courses taken in major to fulfill graduation requirements must be graded A-F (not pass/fail).
5. ADV, COMM, JMC, or PR courses taken for a minor or cognate may NOT be counted toward major requirements.
6. Foreign Language—Requirement can be met in one of three ways:
 - 2 years of single foreign or classical language or American Sign Language in middle or high school, **OR**
 - Credit by examination for a foreign or classical language or American Sign Language (This option is available only to students who learned a foreign language without the benefit of formal training.), **OR**
 - 6 college-level semester credits in a single foreign or classical language or American Sign Language. These credits are in addition to the 120 required for graduation.

PROGRESS TOWARD DEGREE

A student will be certified as making satisfactory progress toward a degree by meeting these requirements:

- Completion of COMM 1004 within the first 3 classes (9 credits) in the major.
- Completion of COMM 2084 within the first 6 classes (18 credits) in the major. Minimum grade of C- required.
- Completion of COMM 2124 within the first 8 classes (24 credits) in the major.
- Overall GPA—Students who fall below 2.0 will follow university policies for probation and subsequent suspension if the GPA is not raised during the probation period.
- Major GPA—Students who fall below 2.0 in their major coursework will have one semester to regain the required GPA standards. All ADV, COMM (core requirements), JMC, and PR courses are included in this calculation. A student who fails to make satisfactory progress toward degree after that semester will be blocked from continuing in Sports Media and Analytics or another School of Communication major.